

Clear Channel Denmark

Quality Policy

We are creating the Future of Media, Out of Home.

We are committed to delivering products and services that meet or exceed customer expectations, comply with regulatory requirements, and continually improve our processes.

At Clear Channel Denmark, we understand that high quality is an essential value for a successful and sustainable business and to create long-term relationships with external and internal stakeholders. We strive to achieve this through:

- Improving and maintaining an effective Quality Management System that conforms to ISO 9001 and is easily accessible to all employees in the company.
- Ensuring that all employees are trained, competent, and empowered to fulfil their roles in achieving quality objectives.
- Continuously monitoring and analysing our processes and deviations to identify

areas for improvement and implementing corrective actions as necessary.

- Ensuring that the right advertising is displayed in the right place, in the right way.
- Continuously establishing and monitoring quality objectives.
- Communicating this quality policy and ongoing quality work to staff, customers, suppliers, and stakeholders to increase their awareness and responsibility for quality, while also requiring commitment to this policy.

CEO Clear Channel Denmark

DocuSigned by:

Karsten Rask Mikkelsen

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(date and signature)