

Billboards

Opdateret februar 2018

Ordrenr.:

Kunde:

Kampagneuge(r):

Deadline for levering af færdigtrykt materiale:

Kommentarer (evt.):



Format

Dokumentformat: H236 x B333 cm

Evt. bundfarve skal fortsætte helt til kant

Visningsformat: H233 x B330 cm

Tekst og billeder skal placeres her indenfor

Dokumentformat
H236 cm

Visningsformat:
H233 x B330 cm

B333 cm

Materiale

Vådstærkt papir 125 gr. i smal bane fx Blue Screen Mural eller Chantaffiche 250. Brug af massive trykfarver som baggrundsfarve på motivet (fx sort, rød) kan muligvis medføre nedsat vedhæftning af plakaterne. Anvend ikke digital print med mindre det er aftalt med Clear Channel Operations

Upload layout

Fremsend layout (low-res PDF eller andet format) til godkendelse

senest 2 uger før kampagnestart, så vi kan kvalitetssikre:

Support-KP@clearchannel.dk

Mrk. filen: Ordrenr._Kundenavn_Kampagneuge(r)_Medie

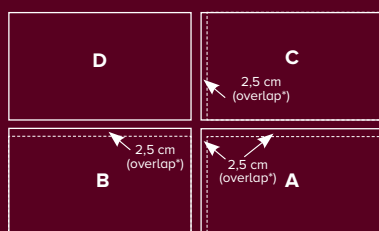
Opsætningstermin

Vær opmærksom på, at standard-opsætningstermin er fra torsdag, før kampagnestart, til tirsdag i første uge, samt at nedtagning sker senest tirsdag efter kampagneafslutning.

Printinstruktioner

| Del | Papirformat | Printformat |
|-----|--------------------|------------------|
| A: | H120,5 x B169 cm | H115 x B163,5 cm |
| B: | H120,5 x B166,5 cm | H115 x B163,5 cm |
| C: | H118 x B169 cm | H115 x B163,5 cm |
| D: | H118 x B166,5 cm | H115 x B163,5 cm |

OBS. Bemærk placeringen



*Overlap med skære- og pasmærker

Levering af færdigtrykt materiale

Plakaterne leveres plano i balance og renskåret. Plakaterne opdeles med tydelig adskillelse af delene: A,B,C,D

Stk:

Adresse

PH Outdoor
Baldershøj 25
2635 Ishøj

Lindedal Aps
Ørbækvej 840, Rolfsted
5863 Ferritslev Fyn

Følgesedel-informationer:

- Kundenavn
- Kampagneuge(r)
- Antal plakater
- Illustration af layout
- Antal motiver - ved flere motiver, skal plakaterne leveres med tydelig adskillelse - hvert motiv på hver sin palle - med mærkning af periode - samlet i én pakke

Det er annoncørens ansvar at sikre, at layout eller design ikke strider mod markedsføringsloven eller krænker 3. mands immaterielle rettigheder, samt at materialet overholder de anførte specifikationer. Se vores forretningsbetingelser på clearchannel.dk

Spørgsmål? Kontakt Kampagneplanlægningen på +45 36440244 eller support-kp@clearchannel.dk

Billboards

Updated February 2018

Order number:

Client:

Campaign week(s):

Deadline for delivery of print-ready material:

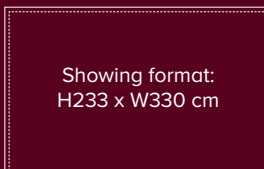
Comments (if any):



Format

Document format: H236 x W333 cm
Any ground must be printed to bleed
Showing format: H233 x W330 cm
Text and images must be placed within showing format

Document format
236 cm



Material

Wet strengthened paper, 125 grams of narrow length in serigraphy or offset on fx Blue Screen Mural or Chantaffiche 250 grams. Use of heavy coated printing ink as background on the subject (eg. black, red) can in isolated cases lead to a reduced adherence of the posters. Do not use digital print without agreement with Clear Channel Operations

Upload layout

Upload layout (low-res PDF or other format) for approval 2 weeks prior to campaign start to assure the quality:
Support-KP@clearchannel.dk
File naming: Order number_Client_Campaign week_Media

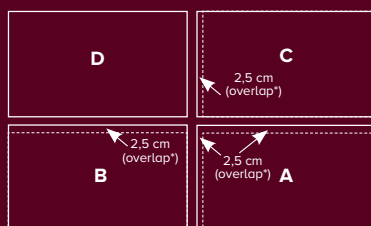
Posting-period

Please notice that the standard posting-period begins Thursday prior to campaign start – and will be completed latest Tuesday in the first week of the campaign. Dismantling will be completed latest Tuesday after end of the campaign.

Printing instructions

| Part | Document format | Showing format |
|------|--------------------|------------------|
| A: | H120,5 x W169 cm | H115 x W163,5 cm |
| B: | H120,5 x W166,5 cm | H115 x W163,5 cm |
| C: | H118 x W169 cm | H115 x W163,5 cm |
| D: | H118 x W166,5 cm | H115 x W163,5 cm |

OBS. Notice placement



*Overlap with crop and registration marks

Delivery of print-ready material

Posters are to be delivered flat balanced and trimmed to format
Posters are divided with clear separation of the parts: A, B, C, D

Pieces Address

PH Outdoor
Baldershøj 25
2635 Ishøj

Lindedal Aps
Ørbækvej 840, Rolfsted
5863 Ferritslev Fyn

Delivery note information:

- Customer name
- Campaign week(s)
- Number of posters
- Illustration of layout
- Number of motifs - if multiple motifs, posters must be delivered with clear separation - each motif on each pallet - labeled period - all in one package

It is the advertiser's responsibility to ensure that the layout or design does not conflict with the Danish Marketing Act or infringe third party intangible rights, and that the material complies with the stated specifications. See our general business terms on clearchannel.dk.

Questions? Contact Campaign planning +45 36440244 or support-kp@clearchannel.dk